

HOW TO EXPLORE AN INDUSTRY

It might be useful to spend some time exploring some of the steps involved in working in different creative and cultural industries. Below are a few ideas for how to do this with your mentee.

Map different jobs

- Look at an area of the industry your mentee is interested in (e.g. theatre). Explore how many different job roles are part of that area (e.g. actor, marketing, box office, technical, etc).
- Try mapping out jobs in a few areas. What kinds of questions come up?
- Can your mentee make a list of jobs they want to find out more about?

What jobs exist and can we meet the people who do them?

- Looking at the list of jobs, are there local companies / organisations / venues where you might find people working in these roles?
- Could your mentee arrange to chat with other people in the industry?
- FYI: the Arts Emergency Wishlist can help make these connections.

Visit a work place

- Look at companies / organisations / venues in your local area.
- Can you identify places where you would like to arrange a visit?
- FYI: the Arts Emergency Wishlist can help make these connections.

What kind of education or training is needed?

- Check out some job postings (e.g. www.artsjobs.org.uk) and look at the job descriptions. What kind of education or training is needed for these roles? Can your mentee start to make a list of ideas for training and / or education?

Pick apart a job description

- Read through job postings and think about to read between the lines.
- How are the roles described? What clues can you pick up about what it would be like to work in these jobs? What might be needed to make an application stand out?